SPECIAL ISSUE

PharmaVOICE

THE FORUM FOR THE INDUSTRY EXECUTIVE

100 of the Most Inspiring People

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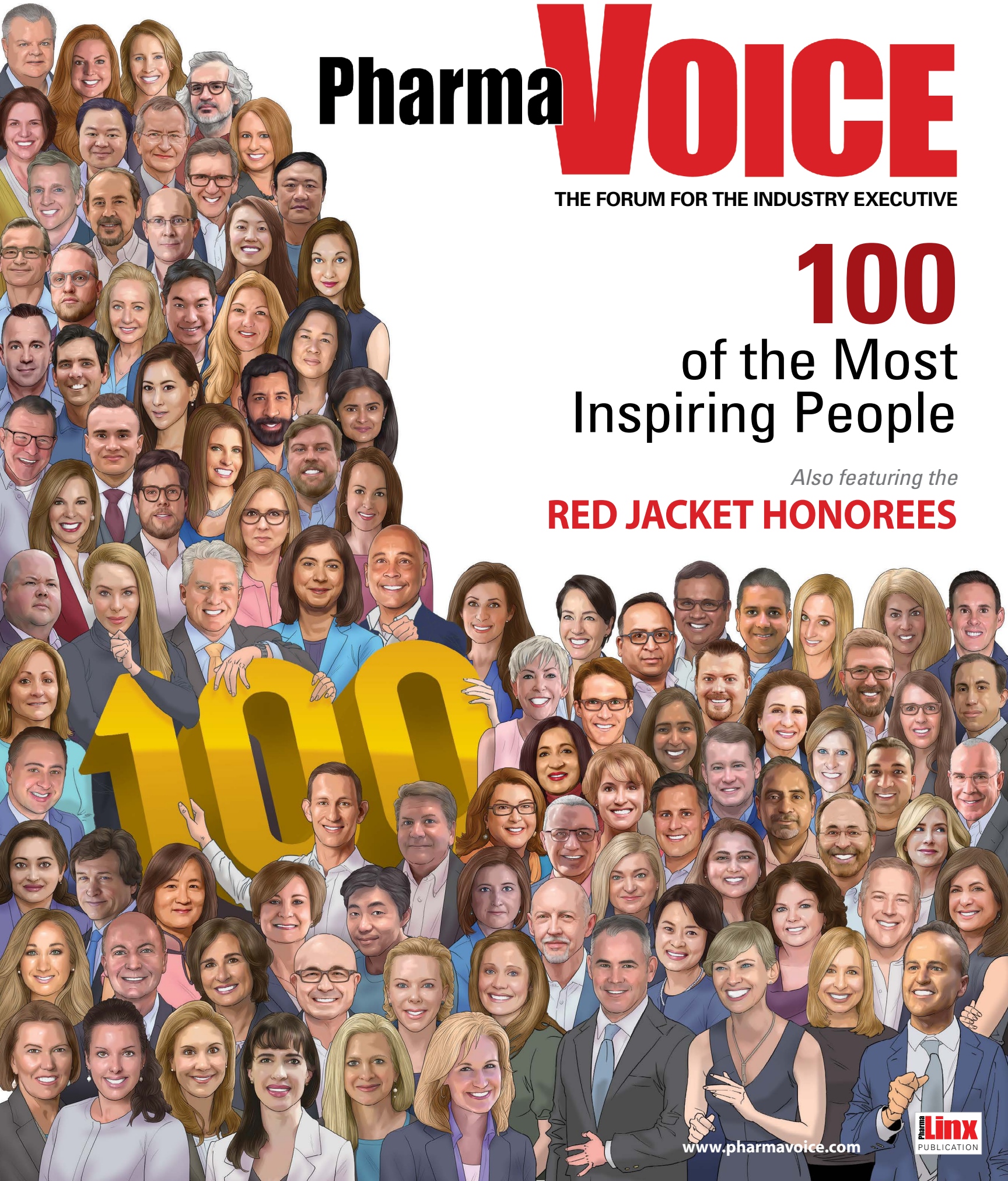
RED JACKET HONOREES



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PharmaLinx PUBLICATION

VANESSA PHILLIPS

The Way to Excellence

Working in the regulatory space is very much a team effort and Vanessa Phillips is truly a team-focused leader who is intent on helping clients meet their goals.

"Working in the regulatory space is hard to do without the support of a team," Vanessa says. "We're constantly crunched at the end of the submission process and I can honestly say there isn't a single instance where I could have been successful without the help of a team. Asking team members for help tells them you trust them; showing appreciation instills a sense of pride."

RELATIONSHIPS ARE EVERYTHING

As VP of operations at WAYS Pharmaceutical Services, she is adept at innovating informal support systems that span different roles and functions within the organization. By fostering all types of knowledge sharing, informal mentoring, and on-the-job training efforts Vanessa is investing in teams across the organization.

Trust is key, Vanessa says, and that means not micro-managing. "It's important to check in often so that your team knows you're there if they need your help; it's equally important to give them the space to troubleshoot and plan on their own," she says. "If someone needs my help, I'll roll up my sleeves and help. I've found this to be important in building lasting and trusting relationships as well as maintaining my own skill set."

A respected subject matter expert in global regulatory submissions, Vanessa is often sought out by clients for her knowledge of eCTD submissions and the corresponding data requirements.

Colleagues say Vanessa is known for her quiet authority. She listens before she speaks and when she speaks, people listen. If you were to ask Vanessa, she will most likely say she is just doing her job. But those who have worked with her appreciate her professional guidance and have come to rely on her as a trusted advisor.

Vanessa has been integral in building WAYS Pharmaceutical Services, which focuses on redefining submission management by applying the skills she acquired over the years. Vanessa is committed to combining operational and regulatory expertise to deliver continuing value for her clients. She is not one to seek the limelight.

Her body of work speaks for itself. She has worked on more than 100 different development products throughout her career and co-led the development of a comprehensive eCTD course and a follow-up CDISC technical data requirements program.

"This experience has been both the most rewarding and challenging of my career," she says. "There have been many challenges starting with attracting and retaining talented team members who share our passion, drive, and vision; establishing and maintaining trusted client relationships; as well as ensuring the team has the right resources, processes, and tools for success. With the final step being the submission process for our pharmaceutical clients, it is imperative that we have all of our ducks in a row."

She says establishing and maintaining a positive reputation anywhere, but particularly within a service organization, is contingent on being a true extension of a sponsor's team.

"Being a resource that clients can depend on to treat the sensitive information within their applications/submissions as if it were our own, is critical," she says.

Vanessa is motivated by what she does in helping sponsors finalize and submit their investigational and marketing applications to global health authorities. "In this line of work, every day matters and what we do is crucial to getting much-needed treatments to the patients who need them," she says. "Secondly, working for a company that understands and provides a work-life balance is extremely motivating. We trust each other to do what is needed to grow and sustain our business. At the same time, we lean on each other if we need to step away to attend to other matters."

Vanessa says one of the biggest challenges in the regulatory field is the need to adapt quickly.

"It's important to stay abreast of evolving global regulatory submission requirements, as well as understand the changing needs of our clients as they embark on new challenges and opportunities," she says. "It's critical that we truly understand regulatory changes and that we adapt to what is required of each specific situation." PV

Vanessa Phillips

TITLE: VP, Operations
COMPANY: WAYS Pharmaceutical Services
ASSOCIATIONS: DIA; IRISS

Who's on the List — 2020

Indexed by Category

COMMANDERS & CHIEFS

Sagar Anisingaraju ..... Saama Technologies
Teresa Bitetti ..... Takeda Pharmaceutical Company
Olivier Chateau ..... Health Union
Dan Chichester ..... Ogilvy Health
Jim Corrigan ..... ERT
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Dr. Gary Lee ..... Senti Biosciences
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Anupam Nandawana P360
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Chris Peetz ..... Mirum Pharmaceuticals
Saundra Pelletier ..... Evofem Biosciences
Dr. Mary Pittman ..... Public Health Institute
Nandini Ramani ..... Outcome Health
Prof. Dr. Arndt Rolfs ..... Centogene
Laurent Schockmel ..... Antidote Technologies
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Robin Shapiro ..... TBWA\WorldHealth
Dr. Todd Sherer ..... The Michael J. Fox Foundation
Dr. Jeffrey Sherman ..... Horizon Therapeutics
Dr. Bing Wang. ..... Refuge Biotechnologies
Anne Whitaker ..... Aerami Therapeutics

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Natalie Douglas ..... RareiTi
Pete Guillot ..... Centerfirst
Fred Kinch ..... Brick City Greenhouse
Donna LaVoie ..... LaVoieHealthScience
Michelle Longmire ..... Medable
Melanie Nallicheri ..... EQRx
Vimal Narayanan ..... MedTrix Healthcare
Cinda Orr ..... SCORR Marketing
Dr. John Potthoff ..... Elligo Health Research
Neal Rothermel ..... VMS BioMarketing
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Dr. Troy Wilson ..... Kura Oncology
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Tristen George ..... AbelsonTaylor
Adlai Goldberg ..... EY
Tammy Guld ..... Janssen
Guadalupe Hayes-Mota ..... Ultragenyx Pharmaceuticals
Erin Horvath ..... AmerisourceBergen
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Susan Kalk ..... Sunovion Pharmaceuticals.
Dr. Nicole Richie ..... Genentech
Craig Serra ..... Novartis
JoyL Silva ..... Pfizer CentreOne
Rebecca Vermeulen ..... Roche
Ryan Walsh ..... Real Endpoints

INNOVATORS

Jose Ferreira ..... CMI Media
Vanessa Phillips ..... WAYS Pharmaceutical Services
Deb Tatton ..... Parexel International
Amy Turnquist ..... eHealthcare Solutions

PATIENT CHAMPIONS

Dr. Elliot Barnathan ..... Janssen Research & Development
Matt Flesch ..... Horizon Therapeutics
Dr. Anita Gupta ..... Heron Therapeutics
Mary Frances Harmon ..... PTC Therapeutics
Rhonda Henry ..... PPD
Barby Ingle ..... International Pain Foundation
Michael Keens ..... ICON
Jessica Kim ..... BBK Worldwide
Kelly McKee ..... Vertex Pharmaceuticals
Tiffany Mura ..... Mad*Pow
Dr. Kanchan Relwani ..... Alkermes
Dr. Jessica Scott ..... Takeda Pharmaceutical Company

MARKETERS

Ryan Billings ..... GSK
Colleen Carter ..... Fingerpaint
Kunsan Kim ..... PRECISIONeffect
Lisa Owendoff ..... Relevate
Kat Piscatelli ..... VMLY&R Health

MENTORS

Peter Anastasiou ..... Lundbeck
Steve Matas ..... Advanced Clinical
Dr. Eli Phillips Jr. ..... Cardinal Health Specialty Solutions
Dr. Joyce Suhy ..... Bioclinica

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Dr. Rama Kondru ..... Medidata, a Dassault Systèmes Company
Dave Meyers ..... Microsoft

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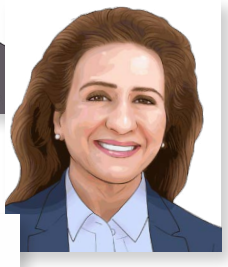

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